EVENTS

2023.04.26. WORLD INTELLECTUAL PROPERTY DAY

Is observed annually on April 26. The event was established by the Intellectual Property Organization (WIPO) in 2000 to "raise awareness of how patents, copyright, trademarks & designs impact on daily life" & "to celebrate creativity, & the contribution made by creators & innovators to the development of economies & societies across the globe". April 26 was chosen as the date for WORLD INTELLECTUAL PROPERTY DAY because it coincides with the date on which the Convention Establishing the WIPO entered into force in 1970. WORLD INTELLECTUAL PROPERTY DAY is WIPO's largest Intellectual Property (IP) public outreach campaign